

SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT

MEMORANDUM

To: Board of Directors Date: April 11, 2011

From: General Manager

Subject: **"Good Morning America" Story on BART & Personal Cleanliness**

The "Good Morning America" (GMA) show has initiated a story to show viewers how to prevent infection from common bacteria and viruses in public spaces. As part of that story, GMA will be including a visit to BART, following the recent New York Times article on our rail car seats. The BART Communications Department is working with a crew from GMA to try to focus the story on initiatives we have taken or are underway. According to GMA, the intent of the story is to educate viewers about good hygiene and preventive health. It's expected the story would air next week at the earliest.

Tomorrow, April 12, a GMA crew will ride trains to take samples from touch surfaces for lab testing, watch car cleaners at work at the Richmond Maintenance Facility and interview BART Chief Communications Officer Linton Johnson.

For more information, contact BART Deputy Chief Communications Officer James K. Allison at (510) 368-2435 or JAllis1@bart.gov.


Dorothy W. Dugger

cc: Board Appointed Officers
Deputy General Manager
Executive Staff